



a fresh approach  
to direct marketing

## Directions to 4DM

Approaching Kettering from the East (towards M1/M6 and from the A1/M11):

- Leave the A14 at Junction 7.
- Take the 4th exit off the roundabout into Telford Way Industrial Estate.

Approaching from the West (towards A1/M11 and from the M1/M6)

- Leave the A14 at Junction 7.
- Take the 2nd exit off the roundabout into Telford Way Industrial Estate.

From both directions:

- Take the 2nd turning left (after approximately 250 metres as the road bends to the left).
- Turn immediately left into 4DM HQ (Unit 4)

