



Environmental Policy

The 4DM Group offer Direct Marketing solutions from 'data to doormat'. Covering continuous direct mail stationery, data preparation, response handling, database development and management, laser personalisation and finishing, paper enclosing and polywrapping, our company caters for every possible direct marketing need.

The group recognises that its products and processes impact on the environment therefore this policy defines the 4DM Group commitment to the identification and evaluation of the environmental impact of our operations and approved codes of practice and full compliance with environmental legislation. The 4DM Group are committed to fulfilling the requirements placed on us by our customers, environmental obligations and also those identified by local authorities, leaseholders and suppliers.

Our Environmental Management System (EMS) provides us with a framework allowing us to assess the environmental impact of all historic, current and likely future operations and to seek to continually improve environmental performance through compliance with ISO 14001 and the co-operation of the entire 4DM Group.

In compliance with ISO 14001 we will be committed as an organisation to reducing pollution, emissions and waste to landfill, recycling as many waste materials as we can, and reducing energy for the benefit of our environment and those that interact within it.

We will endeavor to enhance this policy by raising awareness, encouraging participation and training employees in environmental matters, by expecting similar environmental standards from suppliers and contractors, and assisting customers to use our products and services in an environmentally-sensitive way where possible. We will make this policy available to our customers and the public on demand.

It is our aim to ensure, by regularly reviewing and adapting our environmental objectives and targets that all members of staff understand this policy and are encouraged to do their utmost to achieve 4DM's environmental targets and be driven to continually improve and exceed our standards.

A handwritten signature in black ink, appearing to read 'Paul Adams', is written over a dotted line.

Managing Director - Mailing Services

A handwritten date '7/10/2009' in black ink is written over a dotted line.

Date