



Intelligent
Marketing Solutions

Directions to 4DM:

From M1 Northbound:

Leave M1 at Junction 15 sign posted Northampton.
Follow A45 towards Northampton/Wellingborough.
After several miles exit A45 at junction sign posted A43 Kettering.
(look out for speed cameras on this stretch 50mph limit!).
Follow A43 for approx. 10 miles until you reach the A14.
Take 1st left at roundabout, joining the A14 Westbound sign posted M1/M6 & Telford Way Industrial Estate.
Leave A14 at next junction, which is Junction 7.
Stay in right hand lane on slip road.
Continue through the traffic lights at the top of the slip road and onto the inside lane of the roundabout.
Move to outside lane after the 2nd traffic lights and take the 4th exit sign posted Telford Way Industrial Estate (Henson Way).
Roughly 250m in, take the 2nd left into 4DM HQ (Unit 4).

From M1 Southbound:

M1 Junction 19 take left hand lane sign posted A14.
Stay in the left hand lane and carry on over the roundabout onto the A14.
Take Junction 7 off the A14. On slip road, stay in right hand lane until lane splits then keep to left side.
Take the 2nd exit sign posted Telford Way Industrial Estate (Henson Way).
Roughly 250m in, take the 2nd left into 4DM HQ (Unit 4).

From A1 Northbound:

Take Junction sign posted A14 Kettering, (nr Huntingdon)
At roundabout turn left onto A14.
Leave A14 at Junction 7.
Stay in right hand lane on slip road.
Continue through the traffic lights at the top of the slip road and onto the inside lane on the roundabout.
Move to outside lane after the 2nd traffic lights and take the 4th exit sign posted Telford Way Industrial Estate (Henson Way).
Roughly 250m in, take the 2nd left into 4DM HQ (Unit 4).

From A1 Southbound:

Take exit sign posted A14 Kettering, (nr Huntingdon)
At roundabout take 4th exit onto A14
Take Junction 7 off the A14.
Stay in right hand lane on slip road.
Continue through the traffic lights at the top of the slip road and onto the inside lane on the roundabout.
Move to outside lane after the 2nd traffic lights and take the 4th exit sign posted Telford Way Industrial Estate (Henson Way).
Roughly 250m in, take the 2nd left into 4DM HQ (Unit 4).

